

THE STATUS OF ARTHRITIS

Living with arthritis takes its toll on the old and the young. Whether it's inflammation of the joints, known as rheumatoid arthritis, or a deterioration of cartilage, known as osteoarthritis, taking the right steps can make movement more bearable.

Supplements
& Herbs



Remedies
& Therapies



Meditation
& Relaxation



THESE ARE A FEW OF THE ALTERNATIVES TO MEDICATION AND SURGERY

ARTHRITIS - FUTURE PREDICTIONS

29%

Increased percentage of arthritis among men by 2030

39%

Increased percentage of arthritis among women by 2030



GETTING AROUND IS TOUGHER FOR PEOPLE AROUND THE WORLD

175,000,000

People suffering from a form of arthritis worldwide



ARTHRITIS LIMITS BOTH WORK AND PLAY

31%

Activity limitation for adults diagnosed with arthritis



42%

Work limitation for adults diagnosed with arthritis



NOT JUST ABOUT THE ELDERLY

13,000

Children diagnosed with a form of arthritis (UK only)



TRIM THE FAT AND CUT YOUR CHANCES

48%

Percentage of overweight people more likely to suffer from arthritis



MOST LIKELY TO STRIKE

A man is **4 times** more likely to suffer from gout than a woman



SOURCES:



ClinicalResearch.com

Research Now® Arthritis Panel

a global resource for creating in-depth insights into consumer ailments

Research Now provides access to over 6.5 million deeply-profiled healthcare consumers, including 100+ ailments and 200+ OTC and prescription drugs usage profiles. Our healthcare panels also include hard-to-reach Doctors, Nurses, Pharmacists, Hospital Executives and Administrators. We deliver on all facets of data collection, including “sample only”, programming, translations and coding.

	Targeted Audience	Total Available Targetable Universe	Approx. Max. Number of Deliverables at 70% Incidence in 3-5 Business Days
UNITED KINGDOM	Fibromyalgia	2,847	199
	Gout	4,730	425
	Large Joint Arthritis	9,600	580
	Osteoarthritis	14,326	1,320
	Psoriatic Arthritis	1,565	57
	Rheumatoid Arthritis	6,442	353
GERMANY	Fibromyalgia	537	33
	Gout	755	36
	Large Joint Arthritis	1,212	51
	Osteoarthritis	749	46
	Psoriatic Arthritis	242	6
	Rheumatoid Arthritis	909	35
FRANCE	Fibromyalgia	677	42
	Gout	495	35
	Large Joint Arthritis	825	50
	Osteoarthritis	5,368	378
	Psoriatic Arthritis	412	18
	Rheumatoid Arthritis	1,086	57
SPAIN	Fibromyalgia	564	51
	Gout	515	45
	Large Joint Arthritis	720	49
	Osteoarthritis	865	85
	Psoriatic Arthritis	239	10
	Rheumatoid Arthritis	1,101	72
ITALY	Fibromyalgia	510	51
	Gout	279	21
	Large Joint Arthritis	981	67
	Osteoarthritis	1,083	108
	Psoriatic Arthritis	303	12
	Rheumatoid Arthritis	1,113	71
UNITED STATES	Fibromyalgia	26,060	3,938
	Gout	21,706	2,661
	Large Joint Arthritis	65,910	6,989
	Osteoarthritis	105,070	16,295
	Psoriatic Arthritis	9,389	609
	Rheumatoid Arthritis	32,327	3,174
CANADA	Fibromyalgia	2,455	167
	Gout	2,391	163
	Large Joint Arthritis	6,536	338
	Osteoarthritis	10,953	815
	Psoriatic Arthritis	1,093	36
	Rheumatoid Arthritis	3,939	189

These are proprietary panel counts. Larger N sizes are achievable with custom solutions provided by Research Now Healthcare upon request.