

Research Now®

Digital. Mobile. Social.



Research Now

Research Now is the leading digital data collection provider to power market research insights.

We enable companies to listen to and interact with the world's consumers and business professionals through online panels, as well as digital, mobile and social media technologies.

Research Now is a one-stop shop for all your data collection needs: attitudinal, behavioural and conversational.

For over a decade, *Research Now* has managed

OVER 100,000 PROJECTS

FOR MORE THAN

5000 Clients.

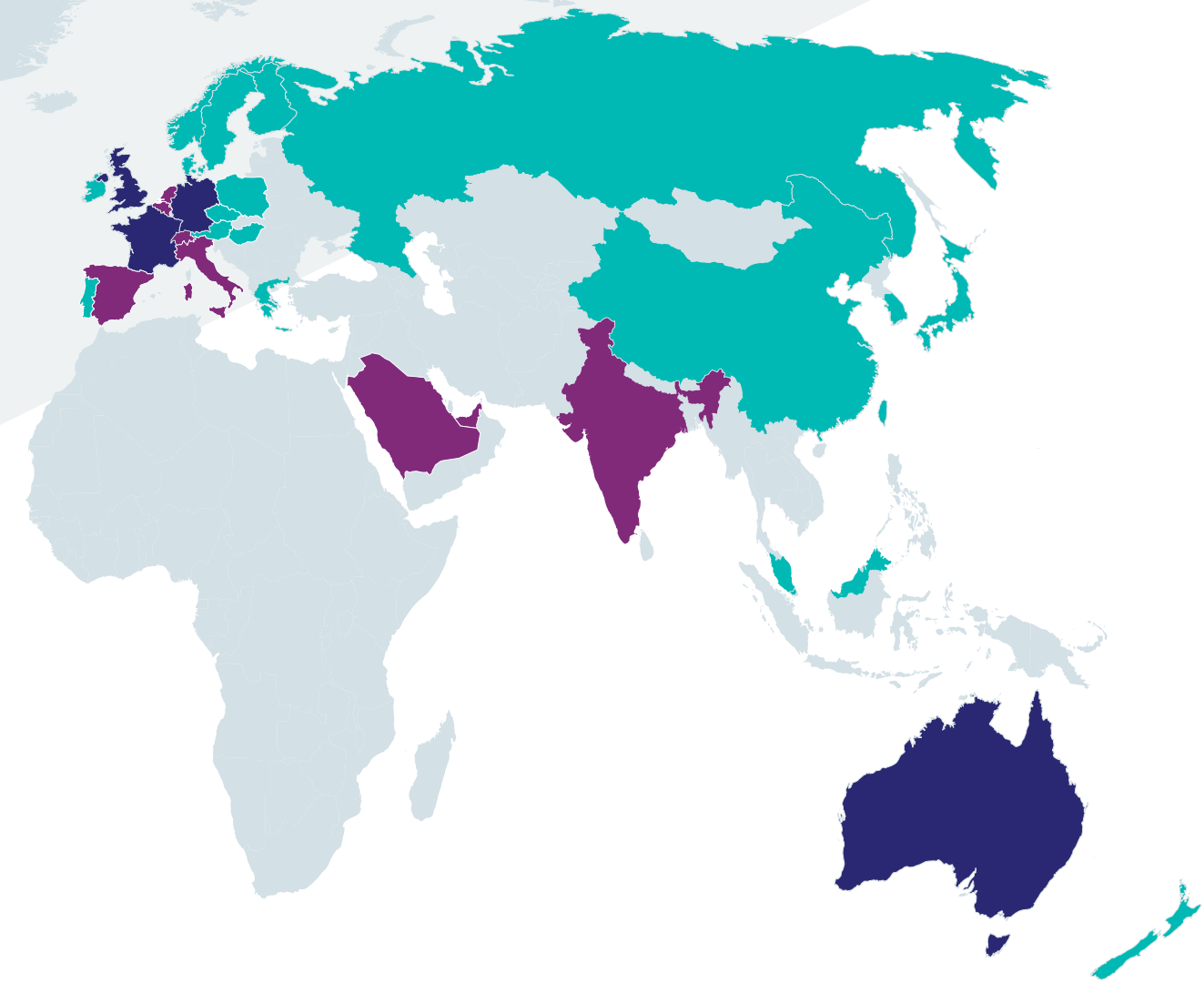
With ***1200+ employees*** across ***24 offices globally*** we offer a wealth of ***experienced***, ***knowledgeable*** and ***multi-cultural professionals*** to assist our clients in obtaining

the highest quality data.

WE ACHIEVED A

97 % ***Client Satisfaction rate*** *across* ***EMEA***, ***APAC*** *and the* ***Americas***.

We all share a desire to make each of your projects as straightforward and successful as possible. It's not just our **job,** it's our **passion.** We foster a socially responsible culture by empowering our employees to **give back.**



Panels

Consumer, Business and Social Media

USA
United Kingdom
Canada
Australia
Germany
France
Brazil
Mexico

Consumer and Business

Belgium
Italy
India
Netherlands
Saudi Arabia
Spain
Switzerland
United Arab Emirates

Consumer

Argentina
Austria
Chile
China
Czech Republic
Denmark
Finland
Greece
Hong Kong
Hungary
Ireland
Japan
Malaysia
New Zealand
Norway
Poland
Portugal
Russia
Singapore
South Korea
Sweden
Taiwan

Associations

ADETEM | AEDEMO | AISM | AMA | AMSRO |AMSRS | ARF | ASOCS | ASSEPRIM
ASSIRM | BAQMAR | BHBIA | BIG | BVDW | BVM | CASRO | CMRA | DGOF | EPHMRA
ESOMAR | IAB US | IMSF | IREP | JMRA | MMA | MOA | MRA | MRIA | MRS | MRSNZ
MRSS | OPMA | PBIRG | PMRG | SYNTEC | TTRA | VMÖ

At the heart of *Research Now* are our panels. Global in scope and profiled to a fine degree, we offer access to survey consumers and business professionals across 38 countries around the world.

We partner with trusted brands to invite pre-validated consumers and professionals to join our panels. By combining "by invitation only" with open recruitment techniques, our panels are better representative of the general population and include hard-to-reach segments. As an extra feature, they are overlaid with segmentation tools, such as Experian's Mosaic, providing further socio- and psychographic information.

For more targeted projects, we deliver specialist sample in a number of industries, including FMCG, media, IT and healthcare.

With our experienced team of over 150 survey programmers, *Research Now* has a proven track record in providing fast, accurate and reliable programming, all delivered to the panellists in the best way possible, to ensure an engaging experience. Whatever your challenges, budget or timeframe, our team delivers to your expectations.

Digital

As digital becomes more embedded in the lives of consumers, it is crucial for brands to ensure that their digital marketing efforts are optimised and provide return on investment.

Powered by millions of opted-in members, *Research Now* leverages innovative technologies to deploy the only single-source panel solution to understand today's consumer, their online behaviour, site visitation and to evaluate online campaigns.

Mobile

Research Now Mobile® is the global platform designed to reach respondents on-the-go. It has full survey functionality to deliver unprecedented data collection for both customary quantitative and qualitative studies.

By collecting behavioural data about the usage of their mobile devices, it provides a non-intrusive view into the life of opted-in individuals.

Social

By partnering with over 400 leading networks and applications, you can access hard-to-reach segments of the population on social media. Respondents are deeply profiled so that only those that meet the criteria receive a survey invitation.

/ResearchNowUK

www.researchnow.com

@ResearchNowUK

London: +44 (0) 207 084 3000

company/Research-Now

infoIE@researchnow.com